

Business Performance Measurement Unifying Theory And Integrating Practice

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Business Performance Measurement: Unifying Theory and ... Implementing performance measurement systems: a literature review M Bourne, A Neely, J Mills, K Platts International Journal of Business Performance Management 5 (1), 1-24 , 2003

Drawing together contributions from leading thinkers around the world, this 2007 book reviews developments in the theory and practice of performance measurement and management. Significantly updated and modified from the first edition, the book includes ten additional chapters which review performance measurement from the perspectives of accounting, marketing, operations, public services and supply-chain management. In addition to these functional analyses the book explores performance measurement frameworks and methodologies, practicalities and challenges, and enduring questions and issues. Edited by one of the world's leading experts on performance measurement and management, Business Performance Measurement will be of interest to graduate students, managers and researchers who wish to understand more about the theory and practice of performance measurement and management.

A multidisciplinary book on performance measurement that will appeal to students, researchers and managers.

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Practical introduction to a novel system of performance measurement for a variety of enterprises, written for practitioners and students alike.

When we discuss accelerating top line growth and maximizing profitability, we often consider hiring more people, cutting expenses, or raising prices. What we should be doing is looking at different ways to effectively utilize what we already have. Rather than hiring new people, we need to improve the performance of our current employees. As an alternative to cutting costs, we need better invest the money we already spend. Instead of raising prices, identify ideal customers to market and sell to. This book will discuss strategies on how to do all of these things and more. The author provides 25 ways to accelerate revenue growth and increase profitability immediately, without making any new financial investments. That is the Unified Theory of Profitability. It means looking at the organization and finding ways to better leverage what already exists and focusing on the activities or changes that will provide optimal results. Readers will become experts on executing on these strategies. It can be done! Find the solutions that work, commit to implementing them and results will flourish.

Shows how the principles, uses and practice of performance measurement differ from those in for-profit organisations.

Updating the tools, principles, and methods presented in the bestselling first edition, this updated edition explains how to implement the authors' proven improvement methodology that unifies the Theory of Constraints with Lean and Six Sigma. The book uses a compelling novel format to demonstrate how to achieve superior on-time delivery along with unprecedented levels of profitability. Besides explaining how to implement the authors' unified improvement methodology, the book arms readers with a proven method for convincing management that using the improvement methodology outlined in the text will lead to significantly higher levels of profitability. This edition has been updated with an expanded appendix that includes more in-depth discussions of the tools covered in the first edition. This edition also sheds more light on the reasoning behind why the very best improvement results can be achieved by the unification of the Theory of Constraints, Lean, and Six Sigma (TLS). The appendix also provides additional detail about how the concepts covered in the book can be applied to your organization. The primary theme throughout this book is the focus on the unity and enhancement of improvement tools and methods. The book includes an appendix that allows readers to explore, in much more detail, the principles, tools, and techniques presented in the novel portion of the book. The authors detail a pioneering pathway for significant gains in profitability and market share for any company choosing to implement the methodologies that are presented. Some of the concepts, tools, and principles presented may seem counterintuitive to many readers, but if the principles are understood and followed, the exceptional results are sure to follow

Criticism has indicated that inadequate academic observance has been spent on the adaption and implementation of generic Business Performance Measurement (BPM) models to specific industry and company contexts leading to a suboptimal practical feasibility. In reflecting these concerns, an approach to improve BPM feasibility is developed based on an industry's specific characteristics. These characteristics are then linked to corresponding generic BPM models. In this vein, practitioners shall be assisted in designing and implementing a sustainable BPM system. This approach gets empirically validated for the Metal Finishing Industry in Germany and the United Kingdom. [Subject: Business]

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