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The Academy of Management provides interactive teaching tools and methods for those interested in the field of international management. The site contains exercises for teaching and learning in different countries including India, Thailand, and Germany as well as other regions. Other exercises and case studies pertaining to management on a global scale are also provided. Last reviewed by globalEDGE on: October 7, 2020

Exercises and Simulations :: Academy of International ...

The cases are deceptively simple, yet they hook students (undergraduate and graduate alike) and make them reflect on important International Management Issues. This book is, for the money, a great companion text for a class in International Management. I like this author's other Case book in International Business for the very same reason.

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International business cases and notes authored by the faculty of Thunderbird School of Global Management are provided here. Both field and library cases are offered. All cases have been classroom-tested for pedagogy and content. Abstracts of cases and teaching notes are available to view for free, however, full case studies must be ordered online.

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Executive Conspiracy? explores the 2003 pre-emptive invasion of the nation of Iraq by the United States, United Kingdom and the coalition, in a different light. The book takes the reader on a journey into the dark world of criminal investigations. Executive Conspiracy? takes on the role of a prosecutor presenting the case to a jury, you the readers. Thousands of unclassified documents were researched, in order to present to the jury the most compelling case possible. The elements of the crime of criminal conspiracy are matched against the "smoking words" of the political leaders of the United States, the United Kingdom and their subordinates. The reader/juror comes away with the disturbing realization that, possibly, they have witnessed to international crimes of such gravity that they may rival the atrocities of World War II. The book gives the reader a painful view of the criminal dimensions of a possible international tragedy. The start of the new Viet Nam or World war III. If the reader leaves this reading experience with questions, uneasiness and anger. We have done our job. We challenge you to connect the dots. Were there persons in government involved in an Executive Conspiracy?

Emphasizing the importance of culture in making cross-national business decisions The Third Edition of International Management: A Cultural Approach describes the functions of management—planning, organizing, staffing, coordinating, and controlling—in an international cross-cultural context and addresses the impact of differing national cultures on the functions of management. With an abundance of practical illustrations, exercises, and case studies, author Carl Rodrigues provides a unique cross-cultural theoretical framework for conducting international business management. This novel text prepares students and future managers to be successful in the world of international business. Key Features of the Third Edition Presents a new SWOT analysis that describes the impact of culture on cross-national product/service, entry, pricing, and promotional strategies Includes updated research findings, new textual examples, and Practical Perspectives to reflect up-to-date changes and advances in the business world Contains a new section in each chapter describing how current information technology affects the chapter's focus Offers even more varied representation of countries and regions as examples to more accurately reflect

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Cases and Exercises in Organization Development & Change, Second Edition encourages students to practice organization development (OD) skills in unison with learning about theories of organizational change and human behavior. The book includes a comprehensive collection of cases about the OD process and organization-wide, team, and individual interventions, including global OD, dialogic OD, and OD in virtual organizations. In addition to real-world cases, author Donald L. Anderson gives students practical and experiential exercises that make the course material come alive through realistic scenarios that managers and organizational change practitioners regularly experience.

McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries. The book gives students a global perspective on the process of hiring, training, and developing employees, as well as strategic decision making in relation to foreign markets. Questions, case studies, examples of creative problem solving, and testimonials from real-world managers operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level. All chapters have been updated with recent articles from leading business sources and academic journals, and new case studies have been incorporated.

Designed to give students and public relations professionals the knowledge and skills they need to become successful crisis managers, Applied Crisis Communication and Crisis Management: Cases and Exercises by W. Timothy Coombs, includes a wide range of cases that explore crisis communication and management in action using a practical approach. In the first two chapters, the author introduces key theories and principles in crisis communication, which students apply by analyzing 17 cases drawn from recent headlines. Cases are explored from pre-crisis, mid-crisis, and post-crisis communication perspectives, and include a range of predominant crisis scenarios from product recalls to lawsuits to environmental disasters.

This book acts as a supplement to a traditional text in international business. The book contains 50 cases and 15 exercises which cover a wide variety of issues, including international trade, international marketing, international finance, international economics, international human resource management, culture, political risk, social responsibility, and more.

Revised and updated, this popular book adds a real-life dimension to courses in international business and management. It's designed for instructors who want to go beyond the facts and figures in standard textbooks, and helps students learn how to interact with people in different cultures in the global business environment. The book begins with a description of the key role of experiential learning in the classroom, along with a brief overview of key concepts in international business. The main part of the text consists of 25 hands-on experiential exercises, 7 projects, and 5 mini case studies - all designed

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for in-class use. This edition features updated data and information in many of the exercises, projects, and cases, and includes 5 completely new exercises and cases. For the first time, the author has identified the exercises that work particularly well with students in off-site locations. An Online Instructors Manual is available for adopters.

As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's *International Management* embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. With a companion website featuring an instructor's manual, powerpoint slides, and a testbank, *International Management, 5e* is a superb resource for instructors and students of international management.

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